



DATA CENTER MARKET OF INDIA GROWTH & RESILIENCY

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DATA CENTERS INDIA GROWTH

Booming SME industry and Govt's push for Digitalization are Expected to Maintain Healthy Growth for Data Center Industry in India: Ken Research



CAGR (Data Center Market in Revenue)
CAGR (2015-2020): 4.0%
CAGR (2020-2025F): 10.9%



KEY FINDINGS



10,000,000 sqft White Floor Area in India, 31st December 2019



135 Data Centers in India, as of December 31st 2019



The shift from 'cloud first' to a 'cloud only' model is pushing organizations in India to increase their spending on public cloud services. India's plan to have a digital economy would create **\$ 1 Trillion** economic opportunities by 2025 thereby helping the cloud industry grow.



The SaaS market is anticipated to record a **CAGR of 23.4%** in terms of revenue during the forecast period 2020-2025F owing to the rising number of SMEs which account for majority of the demand for SaaS



COMPETITION DASHBOARD

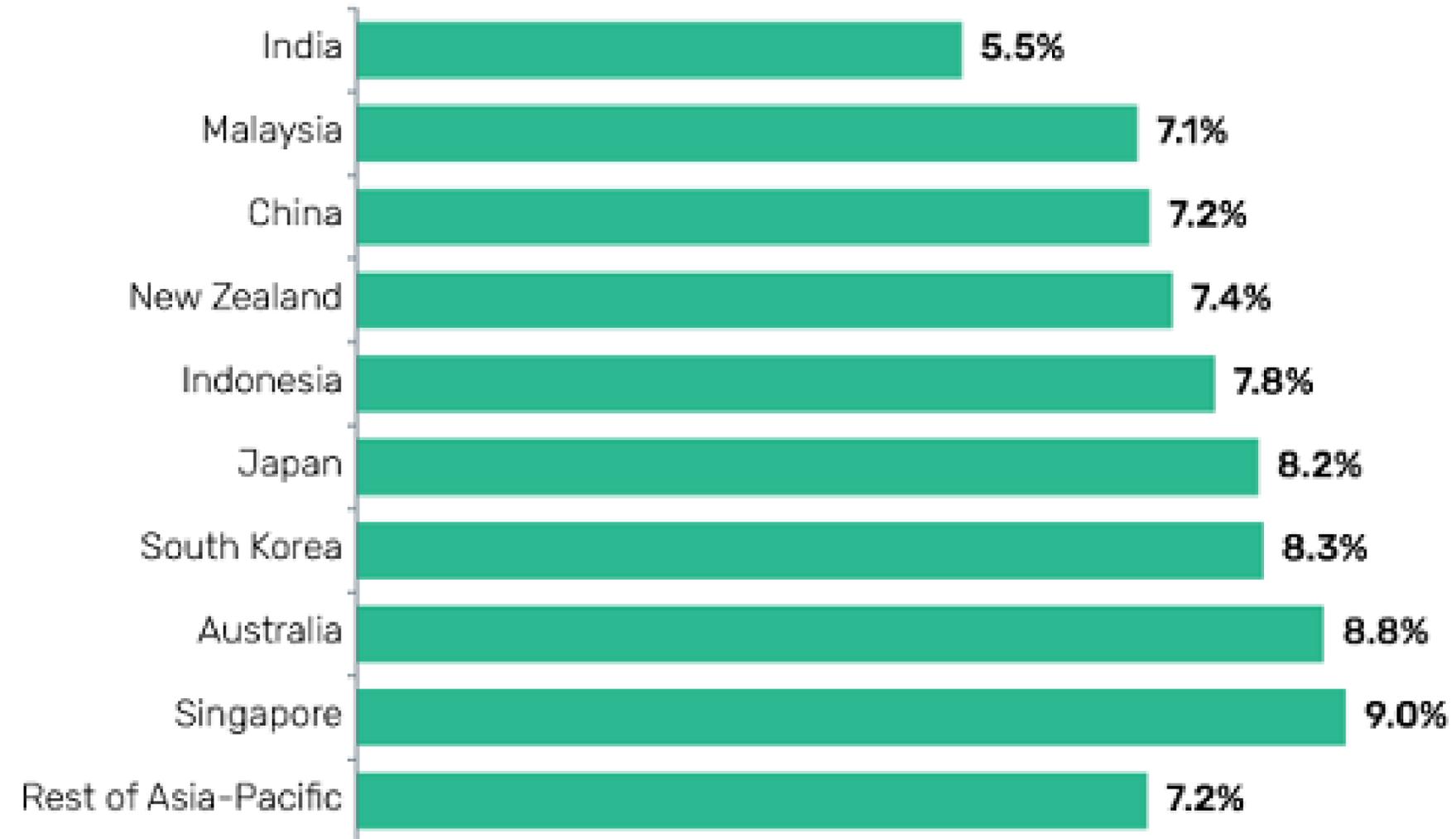


Source:
Ken Research 2020

DATA CENTERS GROWTH FACTORS

- Govt's drive for digitization
- Services driven economy
- Rapid adoption of SaaS
- Data-hungry technologies
- Close to user need
- Automation & its benefits
- Move to AI & ML
- OTT & Entertainment
- Work from home
- High comm due to ease of comm

Data Center and Hosting
Market Growth CAGR (%) in
APAC Countries, 2018-2023



DATA CENTERS

GROWTH FACTORS & INDIA SITUATION

INFRA COST 

OPS COST 

CONNECTIVITY 

SECURITY 

LOCAL DEMAND 

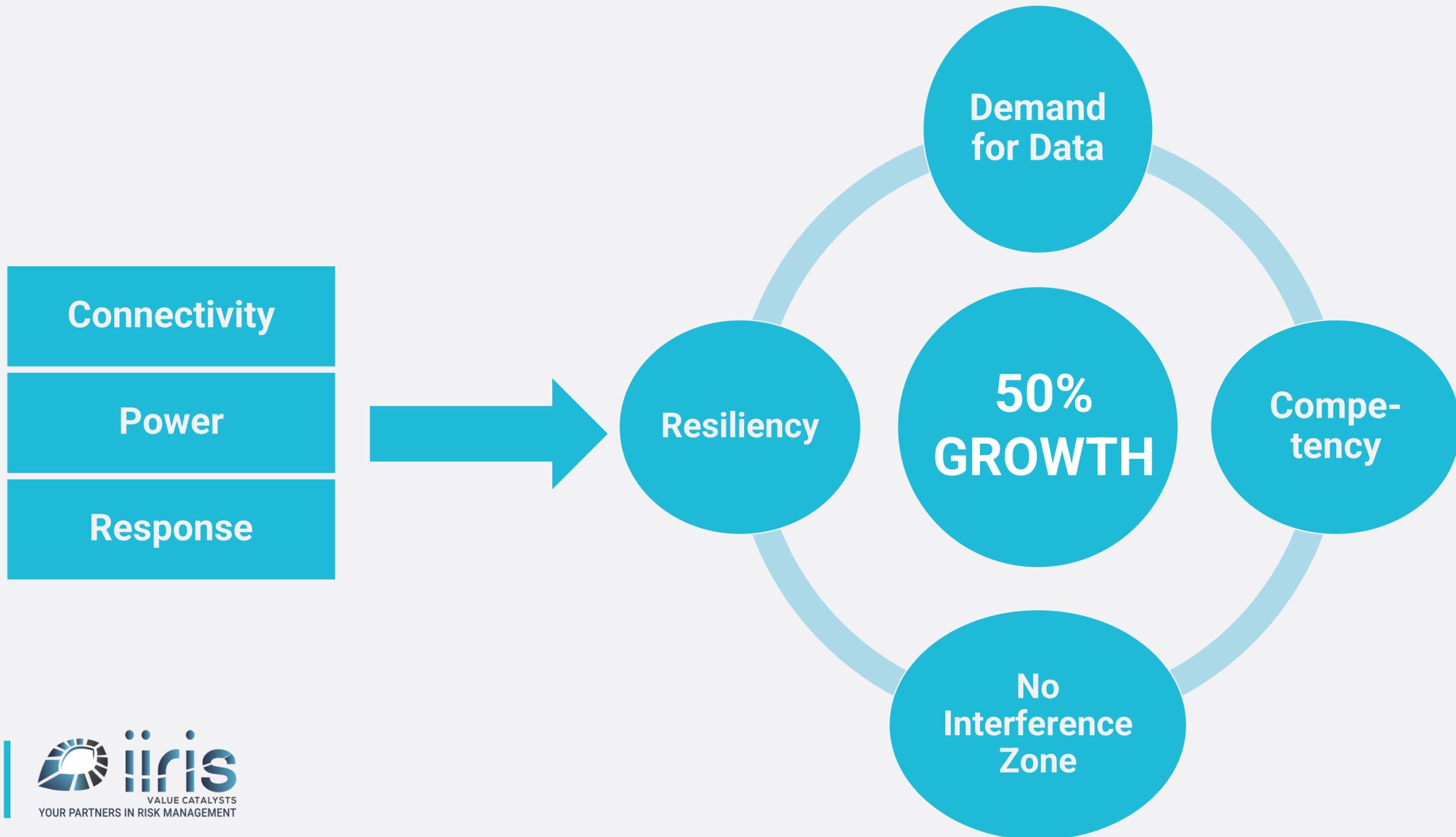
LEGAL POSITION 

GOVT POLICY 

TECH SUPPORT 

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WHAT INDIA NEEDS TO DO



QUESTIONS